

# Did you know?

- Blood donations from high school students account for nearly 10% of the region's blood supply.
- High school students provide a steady source of first time donors, which is an important-part of ensuring an adequate blood supply now and in the future.
- Donating blood provides high school students the opportunity to make an important contribution to their community.
- Blood donations from high school students help save the lives of patients in the hospitals and trauma centers serving their community.

## ABC Scholarship Program

Every participating high school is our **Very Important Partner** and we show our appreciation for your commitment by awarding Academic Blood Challenge Scholarships! Here's how it works:

- Your high school must host two blood drives per year
- Scholarship amounts based on the total number of units of blood collected annually, are awarded at the end of the academic year in June

### Here's How It Works:

#### Academic School Year Program

Pints Collected	Scholarship Awarded
75 - 149	\$250
150 - 200	\$500
201 +	\$750

Your school makes the difference so make your blood drives bigger and better each year!

## NJSBBP Scholarship for NJ High Schools

Your top high school coordinator may also be eligible for a \$1,000 scholarship through the New Jersey Society of Blood Bank Professionals (NJSBBP). For more information, visit [www.njsbbp1.org](http://www.njsbbp1.org). Encourage students to become involved in your school's efforts this year and help that special student leader win this prestigious award.



(links on our website)

[www.communitybloodservices.org](http://www.communitybloodservices.org)

# It's As Easy As



Community Blood Services

Academic  
Blood  
Challenge

**COMMUNITY**  
BLOOD SERVICES

(866) 228-1500

102 Chestnut Ridge Road, Montvale, N.J.

[www.communitybloodservices.org](http://www.communitybloodservices.org)

*Life Shared. Life Saved.*

## Hosting a High School Blood Drive is as Easy as ABC...

### Are You Ready to Make a Difference?

Our Academic Blood Challenge (ABC) program educates high school students about the importance of donating blood to help save lives in our community, while offering them the opportunity to engage in community service and build class spirit.

### Show me the *B*lood!

Community Blood Services depends upon the participation of area high schools like yours to ensure blood is available for patients in its community hospitals! First-time donors from high school blood drives help build a new generation of young, dedicated volunteer donors. Our ABC Scholarship Program recognizes schools that partner with us to run drives by offering scholarships based on the success of their drives. Here's how your school can host a successful blood drive:

### Schedule an Educational Presentation

with an ABC team member who will come speak to your junior and/or senior class about the blood donation process and how to run a successful blood drive. Team members include our medical coordinator and clinical services manager.

### Build a Super Committee

of government leaders, faculty members, and club representatives to recruit donors within your school and community and publicize the upcoming drive.

### Generate Publicity and Create Excitement

about the upcoming drive by running announcements in school and community newspapers and through your PA system.

### Recruit Donors for Automated Donations,

a simple process that allows donors to give two units of red blood cells to help more patients and decreases the likelihood of patients having post-transfusion reactions.

### Follow-Up Your Successful Drive

by including information and photos about the drive in your yearbook, on Facebook and Twitter, your school's website, and in your local newspaper as a reminder of its success and to generate additional drives at your school.

## Challenge Your Students...

to join the team of schools already  
doing their part to help save lives:

### New Jersey

Academy of Holy Angels  
Bergen Catholic High School  
Bergen County Vocational Tech High School-Hackensack  
Bergen County Vocational Tech High School-Paramus  
Bergenfield High School  
Bloomfield High School  
Bloomfield Tech High School  
Bogota Jr./Sr. High School  
Boonton High School  
Butler High School  
Cliffside Park High School  
Clifton High School  
Cresskill High School  
Don Bosco Prep High School  
Dumont High School  
Dwight Englewood High School  
Emerson High School  
Essex County Vocational Tech High School  
Fair Lawn High School  
Frisch Yeshiva High School  
Garfield High School  
Glen Rock High School  
Hackensack High School  
Hasbrouck Heights High School  
Hawthorne High School  
Henry P. Becton High School  
Hoboken High School  
Immaculate Heart Academy  
Indian Hills Regional High School  
James Ferris High School  
Kinnelon High School  
Leonia High School  
Lincoln High School  
Lodi High School  
Lyndhurst High School  
Mahwah High School  
Manchester High School  
Mary Help of Christians Academy  
Midland Park High School  
Montville Township High School  
New Milford High School  
North Bergen High School  
Northern Highlands Regional High School  
Northern Valley (Demarest) Regional High School  
Northern Valley (Old Tappan) Regional High School  
Palisades Park High School  
Paramus Catholic High School  
Paramus High School  
Park Ridge High School  
Parsippany High School  
Pascack Hills Regional High School

Pascack Valley High School  
Ramapo High School  
Ramsey High School  
Ridgefield High School  
Ridgefield Park High School  
Ridgewood High School  
River Dell Regional High School  
St. Joseph's High School  
St. Mary's High School  
Tenafly High School  
Wallington Jr./Sr. High School  
Wayne Hills High School  
Wayne Valley High School  
Westwood Regional High School  
Woodridge High School

### New York

Minisink High School  
Pine Bush High School  
S.S. Seward Institute  
Tuxedo High School



### *"What High Schools Are Saying About Us!"*

"Positive and professional"  
- Karol Misa, Bogota High School

"Excellent"  
- Elizabeth Carr, Manchester Regional High School

"Pleasant, very engaged with the students"  
- Barbara Walsh, Wood-Ridge High School

"A breath of fresh air, efficient, pleasure to work with"  
- Mary Lou Klenner, Bloomfield High School

"Pleased with organization of blood drive"  
- Howard Schlesinger, Clifton High School

"A pleasure to have your trained  
professionals here"  
- Pam White, Cliffside Park High School

